Marianne E. Leonardi, Ph.D.

Assistant Professor

Communication Department

St. Ambrose University

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St. Ambrose University

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RESEARCH INTERESTS
- Intercultural Communication
- Social Media Use, Identity Formation, Culture

EDUCATION

University of New Mexico
2006-2009   Ph.D. in Communication

Advisor: Dr. Janice Schuetz

University of Denver

2004-2005   MA in International and Intercultural Communication

Advisor: Dr. Margaret Thompson

Santa Clara University

2000-2004   BA in International Studies and Spanish Studies, Political
                              Science minor
                              Intercultural Competency Certificate

Advisor: Dr. Rose Maria Beebe

RELEVANT COURSE WORK

- Rhetorical Theory
- Culture and Communication
- International Communication
- Intercultural Communication: History and Foundations
- Mass Communication Internship
- Intercultural Communication- Intercultural Training
- Qualitative Research Methods
- Intercultural Dialogue and Community Building
- Seminar in Intercultural Communication
- History and Philosophy of Communication
- Quantitative Data Analysis
- Communication Research Methods: Qualitative
- Advanced Intercultural Communication
- Media Studies Seminar
- Critical/Cultural Studies
- Critical Race Theory
- Sociology of Culture
- Theories of Communication

ACADEMIC EMPLOYMENT

Assistant Professor   St. Ambrose University, Davenport, IA, 2011-present
Visiting Assistant Professor   Portland State University, Portland, OR, 2010-2011
Adjunct Professor   Portland State University, Portland OR, 2008-2010
Adjunct Instructor   Chabot College, Hayward, CA, 2005-2007
Graduate Teaching Assistant   University of New Mexico, ABQ, NM, 2006-2010
Instructor, TA Resource Center University of New Mexico, ABQ, NM, 2008-2009

RESEARCH

Research Awards
 • Everett Rogers Doctoral Research Scholar Award (2009). Department of
   Communication & Journalism, University of New Mexico

Publications

Articles in Books

Leonardi, P. M., Leonardi, M. E., & Hudson, E. (2006). Culture, organization, and
    contradiction in the social construction of technology: Adoption and use of the
    cell phone across three cultures. In A. P. Kavoori & N. Arceneaux (Eds.), *The cell
    phone: History, technology, culture.* (pp.205-225). New York: Peter Lang
    Publishers.

Manuscripts Under Review

Manuscripts in Preparation for Publication

Leonardi, M. (2010). (in progress) Narrative As Self Performance: The Rhetorical
    Construction of Identities on Facebook Profiles. To be submitted to *New
    Media and Society.*

Leonardi, M., Fletcher, C.V., & Stohr, R. (2011). (in progress). Rising Rwanda: The
    Exploration of Post-Genocidal Adolescent Identities. To be submitted to the
    Journal of International and Intercultural Communication.

Conference Papers and Presentations

Refereed

Leonardi, M., & Anguiano, C. (2011). **:** #Web-Based Democracy and #Virtual Social
    : Exploring the Communicative Function of Social Media in Global and National
    Movements. Panel Submitted to the Global Communication and Social Change
    Division of the *International Communication Association*, Phoenix, AZ.

Leonardi, M., DeLarkin, I., Anguiano, C., & Fletcher, C. (2011). Exploring the Cultural
    Identities and Protest of Voices Across Age, Race, and Space. Paper submitted to
    the Intercultural Division, *Western States Communication Association*,
    Albuquerque, NM.

Leonardi, M. (2011). Personal Advocacy and Identity Construction on Facebook. Paper presented to the annual meeting of the *Alta Argumentation Conference*, Alta, UT.

Leonardi, M. (2010). The Narrative Performance of Identities on Facebook Profiles. Paper submitted to the Internet Culture Area of the *Popular Culture/American Culture Association National Conference*, San Antonio, TX.

Leonardi, M. (2010). Building Bridges Between Worlds: Understanding the Offline Consequences of Online Decisions. Paper presented to the Communication and the Future Division, *National Communication Association*, San Francisco, CA.

Leonardi, M. (2010). Virtual Identity Construction Theory. Paper presented to the Media Studies Interest Group, *Western States Communication Association*, Anchorage, AK.

Leonardi, M. (2009). On Whose Terms? Rules, Regulations and Boundaries in Cyberspace. Paper Presented to the Internet Culture Division, *Popular Culture/American Culture Association*, New Orleans, LA.

Leonardi, M. (2008). Anonymity, Identity Construction, and Representation on the Social Networking Site MySpace. Paper presented to the Communication and the Future Division, *National Communication Association*, San Diego, CA.

Leonardi, M., & Oliha, H. (2008). Playing to Win: The Rhetoric of Life. Paper presented to the Rhetorical and Communication Theory Division, *National Communication Association*, San Diego, CA.

Leonardi, M. (2008). The Construction and Discourse Behind Virtual Ethnic Groups: A Thematic Analysis of Groups on Facebook. Paper presented to the Communication and Digital Culture Division, *Popular Culture/American Culture Association*, San Francisco, CA.

Leonardi, M. (2008). Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School. Paper presented to the Intercultural Communication interest group, *Western States Communication Association*, Denver, CO.

Leonardi, M., & Dickinson, E. (2007). Feminism for stupid girls: A feminist rhetorical critique of a popular song by the artist Pink. Paper presented to the Feminist and Women's Studies Division, *National Communication Association*, Chicago, IL.

Leonardi, M. (2007). Critical Analysis of Chicano Cultural Representations in Children's Literature. Paper presented to the Intercultural Communication interest group, *Western States Communication Association*, Seattle, WA.

Leonardi, M., & Dickinson, E. (2007). Construction of the Ideology of Dialogue: A Bridge to Mediterranean Cultural Understanding. Paper presented to the Kenneth Burke Society, *Eastern Communication Association*, Providence, RI.

Colloquia, Symposia, Lectures, & Workshops

Leonardi, M. (2009). Creating Online Identities and Relationships. Lecture presented in Iliana Rucker's "Interpersonal Communication" course. Department of Communication. University of New Mexico.

Leonardi, M. (2009). Narratives as Self Performance: The Rhetorical Construction of Self on Facebook Homepages. Presented at the Dissertating Symposium. University of New Mexico, Albuquerque, NM.

Leonardi, M. (2008). Re-Presenting the Self Online: Trust, Privacy, and the Marriage of the Real and Virtual on MySpace. Presented at the University of New Mexico Graduate Colloquium. Albuquerque, NM.

Leonardi, M. (2008). Panel Presentation in Rhetorical Criticism Methods Class. University of New Mexico, Albuquerque, NM.

Leonardi, M. (2008). Academic Publishing Workshop, Guest Speaker. University of New Mexico, Albuquerque, NM.

Leonardi, M. (2007). Culture, Identities, and the Internet. Presented at the University of New Mexico Internet and Technology Symposium, Albuquerque, NM.

Leonardi, M. (2007). Living in a Facebook and MySpace World. Lecture presented in Dr. Janet Cramer's "Media Studies" course. Department of Communication and Journalism. University of New Mexico.

Leonardi, M. (2007). Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School. Presented at the University of New Mexico Communication and Journalism Symposium. Albuquerque, NM

TEACHING

St. Ambrose University   *2011-present*
Assistant Professor
- Public Speaking
- Survey of Human Communication
- Communication and Technology
- Interpersonal Communication

Portland State University   *2010-2011*
Visiting Assistant Professor in Communication
- Introduction to Communication
- Principles of Communication
- Communication Theory

Portland State University   *2008-2010*
Adjunct Professor in Communication,
- Cyber Societies: Online Course
- Facebook/MySpace: Online Course
- Computer Mediated Communication: Online Course
- Introduction to Computer-Mediated Communication: Online Course

- Advanced Computer Mediated Communication: Living in a Facebook and MySpace World
- Communication and Sustainability
- Media Studies

University of New Mexico *2006-2009*
Instructor of Record, Department of Communication and Journalism
- Persuasive Communication
- Intercultural Communication
- Freshman Learning Community link with Public Speaking and Psychology: What's up with People?
- Nonverbal Communication
- Freshman Learning Communication link, Public Speaking and UNM Medical School: So You Want to Be Dr.?
- Language Thought and Behavior
- Public Speaking
- Teaching the Basics (graduate level)

Chabot College *2005-2007*
Adjunct Professor in Communication,
- Elements of Speech Communication

McKinley Elementary School
- Math Intervention Instructor *2006*

Santa Clara University
- Spanish Conversation Leader *2003-2004*

Yuerba Buena High School
- ESL Intervention Program Tutor *2002*

East Side Academy
- Bilingual Education Tutor *2003*

Courses Proposed and Adopted into Curricula
Portland State University (in progress)
- Introduction to Computer-Mediated Communication *2010*
- Advanced Computer-Mediated Communication *2010*

SERVICE

PROFESSIONAL SERVICE

Institute of International Education: Rocky Mountain Regional Center
- International Visitor Leadership Program Intern, Denver, CO (2005)

Popular Culture/American Culture Association (PCA/ACA)
- Chair of Internet Culture Panel (2009)

Summer Institute for Intercultural Communication
- Training Methods for Exploring Values, Portland, OR (2008)
  Workshop Attendee

International Communication Association (ICA)
- Reviewer for Human Communication and Technology Division (2010, 2011)
- Reviewer for Communication and Technology Division, (2007)
- Reviewer for Language and Social Interaction Division (2007)

Western States Communication Association (WSCA)
- Credentials Committee, Chair (2007)

Society for Intercultural Education Training and Research (SIETAR)
- Volunteer and Participant (2006)

ACADEMIC SERVICE

St. Ambrose University
- New Student Move-In Volunteer (2011)
- Killer Bees Run, Volunteer (2011)
- Study Abroad Department Representative (2011)

Portland State University
- Faculty Meetings (2010)
- Program Assessment (2010-2011)

University of New Mexico
- Communication Graduate Association, President (2008-2009)
- TA Instructor Data Base, Co-Creator (2009)
- Diversity Potluck, Co-Coordinator (2008)
- Graduate Fling Fundraiser, Coordinator (2009)
- Mercer Speech Tournament, Judge (2007, 2008)
- Communication Graduate Association Treasurer (2006-2008)
- Communication Graduate Association, Spring Fling Coordinator (2007, 2008)
- Research Assistant for Journey's Film Project (2006-2008)
    - Hired by a non-profit organization to explain how using media increases cross-cultural awareness and competencies of middle-school students.
- NCA Graduate School Open House, Graduate student liaison (2006)

University of Denver
- Commission on the Abraham Lincoln Study Abroad Fellowship Program participant and roundtable recorder (2005)
- International and Intercultural Community Council member and acting leader (2004-2005)
- Communication Summit Facilitator (2005)
- Festival of Nations Delegate (2005)

Santa Clara University
- Community Council member (2003-2004)
- Globalization Recognition Month Coordinator/Participant (2003-2004)
- "Discover" Discernment Group Member (2003-2004)
- Event Coordinator/Research Expert for Bolivian Art Grant (2001)

COMMUNITY/RELGIOUS SERVICE
- Cook It Up: Mealtime at Clark Community Center; Portland, OR
- Web Designer for Photography Department, Chabot College; Hayward, CA
- ESL Tutor; Santa Clara, CA
- Water Safety Instructor--For young children and parents; San Leandro, CA;
- Alzheimer's Activity Center--Day center for those with Alzheimer Disease; San Jose, CA
- Saint Vincent De Paul Society--Center for the homeless; Oakland, CA
- Big Brothers/Big Sisters (future interest)
- Habitat for Humanity (future interest)

HONORS AND AWARDS
- Peter Rollins Travel Grant for Early-Career Faculty to the National PCA/ACA Conference (2011)
- The Everett Rogers Doctoral Research Scholar (2009)
- Phi Sigma Iota-International Foreign Language Honors Society (2004)
- Certificate in International Leadership (2003)
- Target All Around Scholar (2001)
- Youth of the Year Exchange Club Grant (2000)
- Foreign Language Achievement Award (2000)

PROFESSIONAL AFFILIATIONS
- Popular Culture/American Culture Association (PCA/ACA)--member since 2007
- National Communication Association (NCA)--member since 2007
- Western States Communication Association (WSCA)--member since 2007
- International Communication Association (ICA)--member since 2007

GRANTS
- Peter Rollins Travel Grant ($500) (2011)
- Imagining America ($5000) (2010)
- OGS Graduate Research Project and Travel Grant (RPT) (2007, 2009)
- University of New Mexico Office of Graduate Studies Tuition Award (2006, 2007, 2008)
- Student Research Allocation Committee Grant (SRAC) (2007)
- International and Intercultural Communication Scholarship (2005)
- Harold and Edythe Toso Grant (2003-2004)
- SCU Scholar Grant, (2000-2004)

LANGUAGES
- Proficient in Spanish (reading, writing, and speaking)

COMPUTER SKILLS
- SPSS
- Trained in Blackboard online platform
- Trained in WebCT online platform
- Trained in Dream Weaver