

Tyler C. Spencer

Curriculum Vitae

Work Address:

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EDUCATION

- Ph.D. University of Louisville**
 Educational Leadership, Evaluation and Organizational Development
 Specialization: Sport Administration **2019**
- M.Ed. University of South Florida**
 College Student Affairs **2011**
- B.S. Western Kentucky University**
 Recreation Administration
 Facility and Event Management Minor
 Outdoor Leadership Minor **2009**

Academic Positions**St. Ambrose University, Kinesiology Department
Assistant Professor**

August 2019 to present

Courses: KIN 307 Sport Facilities and Event Management
 KIN 335 Sport and Society
 KIN 408 Capstone in Sport Management

Advise undergraduates students

Develop and market the Capstone Event-Sport Industry Insider

**University of Louisville, Sport Administration Program
Graduate Teaching Assistant**

August 2016 to present

Courses: SPAD 605 Graduate Sport Facility Management
 SPAD 605.50 Graduate Sport Facility Management (Online)
 SPAD 405 Sport Facility Management
 SPAD 360 Campus Recreation and Intramural Activities
 HHS 138, Basketball
 HHS 114, Fitness Walking

Primary research assistant for Dr. Evan Frederick

Assisted Dr. Mary Hums on Sport Governance book

Assisted Dr. Chris Greenwell on Event Management book

Provided assistance to Faculty as needed with additional research and duties

Lead student trips and assist with SPAD Association

**Western Kentucky University, Kinesiology, Recreation and Sport Dept.
Adjunct Faculty**

May 2011 to October 2011

Courses: REC 235 Outdoor Skills
 PE 300 Introduction to Outdoor Skills

Graduate Teaching Assistant

Summers 2008, 2009

Course: PE 300 Introduction to Outdoor Skills

University of South Florida, P.E. Dept.

Teaching Assistant

Course: PE CPR and First Aid

Fall 2009

RESEARCH

Refereed Publications

Pond, A., Cocco, A. & **Spencer, T.C.** (in review). Road back to glory: How the NCAA Football video game franchise could make a comeback. Sage Business Cases.

Spencer, T.C., & Greenwell, T.C. (in review). Fan reaction to franchise relocation: An analysis of the St. Louis Rams relocation to Los Angeles. Submitted to *Sport Marketing Quarterly*.

Lee, S., **Spencer, T.C.**, Hums, M.A., & Alagaraja, M. (in review). Qualitatively exploring international graduate students' experiences with campus recreation services. Submitted to *Recreational Sports Journal*.

Spencer, T.C., & Hambrick, M.E. (in press). The decision by Western Kentucky University to transition to NCAA Division I athletics and the Football Bowl Subdivision. Sage Business Cases.

Cocco, A. & **Spencer, T.C.** (in press). Path to the Pros: How Major League Soccer is revolutionizing youth player development in the United States. Sage Business Cases.

Schmidt, S. H., Frederick, E. L., Pegoraro, A., & **Spencer, T. C.** (in press). An analysis of Kaepernick, Rapinoe, and the National Anthem protests. *Communication and Sport*.

Book Chapters

Hums, M.A. & Maclean, J. (in press). *Governance and policy in sport organizations*. (4th ed.). Assisted with Chapter 7 Campus Recreation

Research in Progress

Spencer, T.C. (in preparation). Campus recreation inclusion for people with disabilities: A case study investigation of current inclusive practices. Dissertation. Gathering Data anticipated defense date November 2019.

Shreffler, M., Greenwell, C., & **Spencer, T.C.** (in preparation). Understanding quality attributes that predict service value and word of mouth for two minor-league sports.

Scholarly Presentations

Spencer, T.C. & Jones, C. (2020). Campus recreation inclusion for people with disabilities: A case study investigation of current inclusive practices. Applied NIRSA National Conference, Phoenix, AZ.

Lee, S., **Spencer, T.C.**, Hums, M.A., & Alagaraja, M. (2019). Qualitatively exploring international graduate students' experiences with campus recreation services. North American Society for Sport Management Conference, New Orleans, LA.

Cocco, A., **Spencer, T.C.**, & Police, C. (2019). The Neymar effect: How soccer's biggest transfer has impacted player valuation in England's Premier League. Applied Sport Management Association Conference, Nashville, TN.

Spencer, T.C. (2018). Fan identity after relocation: An analysis of the fan reaction to the Rams and the National Football League after the organization relocated to Los Angeles. Sport Marketing Association Conference, Frisco, TX.

Spencer, T.C. (2018). Intramural Rules Modifications for Co-Ed Sports: Legal Implication under Title IX. Sport Recreation and Law Association Conference, San Antonio, TX.

Cocco, A. & **Spencer, T.C.** (2018). Path to the Pros: How Major League Soccer is revolutionizing youth player development in the United States. Spring Research Conference, Louisville, KY

Schmidt, S. & **Spencer, T.C.** (2017). An analysis of Colin Kaepernick, Megan Rapinoe and the national anthem protest. NASSM Conference, Denver, CO

Spencer, D. & **Spencer, T.C.** (2017). WV, VA, & KY: Capitalizing on Trail Systems to Create Economic Growth. International Trail Symposium, Dayton, OH

Spencer, S., **Spencer, T.C.**, & Bartlett, L. (2008, February) ACA Canoe Instructor Workshop. National Wilderness Education Association Conference, San Diego, CA

TEACHING

Graduate Courses

SPAD 605 & 605.50: Sport Facilities Management Fall 2017
Master's Level: This course investigates the development and support of athletic facilities in diverse settings. Subject matter focuses on specific management skills and adaptations required by the athletic environment. During the semester students will examine corporate, community, not for profit, and commercial facilities for strengths and weaknesses in design and management procedures.

Undergraduate Courses

SPAD 405: Sport Facilities Management Spring 2018

Bachelor's Level: This course investigates the development and support of athletic facilities in diverse settings. Subject matter focuses on specific management skills and adaptations required by the athletic environment. During the semester students will examine corporate, community, not for profit, and commercial facilities for strengths and weaknesses in design and management procedures.

SPAD 360: Campus Recreation and Intramural Activities Spring 2018

Bachelor's Level: The emphasis of this course is to expose students to the various components necessary in successful administration of recreational sports programs. This course is designed to provide students with a historical perspective of the foundations of recreational sports, to help students examine current trends and issues in recreational sports, and to provide opportunities for practical application in the administration of recreational sports.

HSS 138: Basketball Spring 2017

Bachelor's Level: Activity class focusing on learning and developing basic basketball skills such as dribbling, shooting, passing and playing defense. Additionally, team concepts, strategies, sport history, rules and terminology, and sportsmanship will be covered.

HSS 114: Fitness Walking Fall 2016

Bachelor's Level: This course is designed to promote fitness through a walking program. Students can begin at any level of fitness and progress on an individual basis on toward improvement.

REC 235: Outdoor Recreation Fall 2011

Bachelor's Level: This course is designed to promote outdoor recreation through experiential learning. Students can begin at any level of experience and progress on an individual basis in a challenging immersive program of trips and skills throughout the semester

PE 300: Introduction to Outdoor Skills Summers 2008, 2009, 2011

Bachelor's Level: This course is designed to introduce Physical Education majors to beginners' experience in basic outdoor skills. The course is designed to give PE majors a more holistic experience to recreation.

Guest Lectures

SPAD 390 Sport Governance, Title – Campus Rec Governance, University of Louisville, Fall 2016, Spring 2017

SPAD 382 Organizational Behavior in Sport, Title – Team Development, University of Louisville, Fall 2016, Spring 2017

REC 200 Introduction to Recreation, Title – Careers in Campus Recreation, Western Kentucky University, Fall 2013

SERVICE

University Service

Title IX Hearing Board, University Representative and Case Chair 2014-2016
Western Carolina University Programming Committee 2015-2016
Student Affairs Leadership Committee 2014-2016
Student Leadership Banquet Planning Team 2014-2015
Member of The KU Hazing Prevention and Task Force 2011-2014

Department Service

Faculty lead for Capstone Sport Industry Insider Networking Event 2019-Present
Search Committee for Sport Management Faculty Member 2019-Present
Perspective Sport Management Student Meetings 2019-Present
Co-Coordinator, COSMA Accreditation, University of Louisville Spring 2018-2019
HSS Student Engagement Committee Fall 2016-2019
Master of Sport Administration Applicant Interviews Fall 2016-2019
Search Committee Chair for Associate Director of Outdoor Programs Spring 2016
Departmental Chair for Campus Recreation Advisory Board 2015-2016
Search Committee Chair for Facilities Operations Coordinator Summer 2012
Search Committee for Assistant Director of Facilities Spring 2011
Planning Committee for Campus Recreation Center Expansion 2010-2011
Search Committee for Intramural Coordinator Summer 2008
Planning Committee for Preston Center Expansion 2008

Professional Service

Sport Marketing Association Case Cup Judge 2018
2018 NFL Draft Volunteer on Red Carpet/Guest Services 2018
NFL Sustainability Green Team for Super Bowl LII 2018
NCCS Flag Football National Championships Operation committee 2010-2018
NIRSA Annual Conference Career Opportunities Center Volunteer and Resume Reviewer 2011-2014
WKU Flag Football Regional Host Committee 2005-2014

Community Service

Volunteer (Shuttle and Logistics) Tuck River Clean Up 2015, 2016
Coached Youth Football Team, Lawrence Hurricanes to 27-3 record 2012-2014
Volunteered for Annual 400 Mile Yard sale 2011

Professional Development and Workshops

Mental Health First Aid Certification Workshop November, 2011

SPORT INDUSTRY EXPERIENCE

Western Carolina University, Campus Recreation

Associate Director

2014-2016

- Served as a member of the Campus Recreation Senior Leadership Team and acted on behalf of the Director in her absence
- Supervised 3 full-time Building and Environmental Service Technicians and 2 Graduate Coordinators, as well as 60 student staff
- Recruited, hired, trained, evaluated, and managed the day-to-day staffing operations of the Campus Recreation Center and Reid Pool
- Developed and managed a comprehensive student development plan for CRW student staff.
- Managed both informal and scheduled activity supervision of the Campus Recreation Center and Reid Pool
- Developed and manage a comprehensive risk management plan and standardized safety practices for the department
- Scheduled, supervised, and instructed departmental and campus/community Health and Safety classes
- Oversaw the Aquatics program, including community and campus partnerships as well as formal and informal programming
- Oversaw the Informal Recreation program, including equipment and locker checkout
- Assisted in the planning, implementation and evaluation of strategic initiatives and activities related to the department
- Organized departmental marketing efforts by coordinating efforts with the student graphic designer and managed marketing for department-wide efforts
- Served as Co-Race Director for Valley of the Lilies Half Marathon and 5k

University of Kansas, Recreation Services

Sport Clubs and Special Events Coordinator

2011-2014

- Oversaw the management of the Rec Services Special Events, scheduling, Sport Club Program, 34 clubs, 1,100 student athletes, 6-person staff, and special event staff
- Managed \$180,000 operating budget
- Acted as University representative with community groups, marketing firms, and local government to provide facilities for revenue generating events
- Collaborated with Facility Services, Custodial Services, Student Judicial, Athletics, and Physical Education to provide excellent services to the KU community
- Oversaw administrative paperwork, record keeping, and budget
- Enforced all policies, procedures, and conducted disciplinary meetings
- Taught monthly CPR/AED classes for student staff
- Advised the student run Sport Club Council
- Generated \$237,551 for Sport Club fundraising

- Served as hiring chair for the Facility Operations Coordinator position

**University of South Florida, Campus Recreation
Sport Clubs Graduate Assistant/Facilities Intern**

2009-2011

- Recruited, hired, trained, supervised, evaluated, and mentored the undergraduate student staff
- Created, revised, implemented, and enforced all policies of the Sport Clubs program
- Scheduled campus recreation facilities for club practices and events
- Promoted student development by teaching managerial and leadership skills to student staff
- Met with advisors and coaches/instructors
- Advised the student run Sport Club Council
- Reviewed daily facility reports and identified reoccurring issues that needed addressing
- Scheduled the maintenance and supervision of the Campus Recreation Center
- Collaborated with Associate Directors to develop new forms and procedures
- Assisted in the development of a facility expansion phasing plan
- Supported the day to day operations of the Campus Recreation Center
- Oversaw schedule and payroll of student staff

**Seattle University, Recreational Sports
Intern**

2010-2010

- Scheduled 2010-11 Calendar for Intramural, Sport Club, and Varsity Athletics
- Received in depth training using Event Management Systems
- Assisted with planning and design for building expansion
- Developed new forms and signs for Campus Recreation use
- Supervised the Connolly Center and day to day operations
- Shadowed Campus Recreation Director and his responsibilities

**The Pennsylvania State University, Athletics
Intern**

2009-2009

- Assisted with the management of 70 club sports
- Oversaw and planned club events, meetings, and trainings
- Manned the club sport informational desk and assisted clubs with operations
- Prepared Multi-Sport building for NCAA Fencing National Championship
- Assisted with the basic operation of NCAA Fencing National Championship

FUNDING

Spencer, T.C. (2014). University of Kansas Student Fee Committee. Presented to raise the Sport Club Student Fee to \$4. Additional \$60,000 requested (Funded)

HONORS AND AWARDS

William N. Wasson Student Leadership and Academic Award 2008
NIRSA Region II Excellence Grant Award 2008
WKU Recreation Administration Student Scholarship 2005-2007

PROFESSIONAL AFFILIATIONS

National Intramural Recreational Sports Association
North American Society for Sports Management
Sport Recreation Law Association

CERTIFICATIONS

Delphi U: Principles of Online Course Design
CITI Program IRB Certification
American Red Cross CPR/AED/First Aid Instructor
American Red Cross Lifeguard
American Red Cross Lifeguard Instructor
CPR/First Aid/AED
NIMS National Incident Management
Mental Health First Aid
Leave No Trace Master Educator
American Canoe Association Instructor (Level III)