

BBA IN INTERNATIONAL BUSINESS PLAN OF STUDY

This is the suggested plan of study to graduate in four years with a Bachelor of Business Administration degree in International Business. This plan assumes the student has not taken three years of foreign language in high school.

Please [consult the online course catalog](#) for course descriptions.

YEAR ONE

Fall	Credit	Spring	Credit
STBE 137	3	ECON 202	3
MGMT 210	3	Elective	3
ENGL 101 Composition	3	COMM 203 Interpersonal Communication	3
THEO 100-200	3	PHIL 100-200	3
Humanities	3	ACCT 201	1
New Student Seminar	1	IL 101 Infolit	
Total Credits	16	Total Credits	16

YEAR TWO

Fall	Credit	Spring	Credit
ECON 201	3	STBE 237	3
BUS 201	3	Electives	6
MKTG 209	3	FNCE 300	3
KIN Activity	1	KIN 149	1
Foreign Language 101	3	Foreign Language 102	3
ACCT 202	3		
Total Credits	16	Total Credits	16

YEAR THREE

Fall	Credit	Spring	Credit
INTL 372 Business Across Cultures	3	INTL Elective/Foreign Language 202	3
Elective/Foreign Language 201	3	MKTG 349 International Marketing	3
INTL Elective	3	Humanities	3
Natural Science	3	PHIL/THEO elective	3
Creative Arts	3		
INTL 400	1		
Total Credits	16	Total Credits	16

YEAR FOUR

Fall	Credit	Spring	Credit
MGMT 353 Global Supply Chain Logistics	3	INTL 370 Int'l Field Experience	3
ECON 331 Int'l Economics	3	WI-MGMT 449 Strategic Mgmt	3
Electives	9	Electives	7
Total Credits	16	Total Credits	16

WI=Writing Intensive