

BA IN SPORT MANAGEMENT PLAN OF STUDY

This is the suggested course of study to graduate in four years with a major in Sport Management. This plan assumes the student has not met the foreign language requirement (three years of foreign language taken in high school).

Please [consult the online course catalog](#) for detailed course descriptions.

YEAR ONE

Fall	Credit	Spring	Credit
+ENGL 101 Composition	3	SLS 235 Sales Principles	3
KIN 190 Intro to Sport Mgmt	3	MKTG 209 Principles of Marketing	3
+STBE 137 Statistical Reasoning	3	+PHIL 100, 201, 207, 208, 210, or 217	3
+Humanities elective	3	+COMM 129, 132, 203, 228, 329	3
Info Literacy 101	1	Elective	3
KIN 101 Foundations of KIN or KIN 224 Origins of Sport	2		
TOTAL	15	TOTAL	15

YEAR TWO

Fall	Credit	Spring	Credit
*KIN 292 Practicum	2	COMM 240 Principles of Public Relations	3
ACCT 201 Financial Accounting	3	+Elective	3
KIN 307 Planning & Management of Sport Facilities and Events	3	+Humanities elective	3
MGMT 210 Principles of Mgmt	3	KIN 335 Inequality in Sport, Recreation, and Exercise	3
+Foreign Language or Elective	3	+Foreign Language or elective	3
KIN 149 Wellness Concepts	1		
TOTAL	15	TOTAL	15

YEAR THREE

Fall	Credit	Spring	Credit
KIN 355/FNCE 300	3	WI-KIN 306 Sport Promotions and Marketing	3
+PHIL 305 Business Ethics	3	KIN 363 Law in Sport, PE, Exercise Science and Leisure	3
KIN 401 Seminar or KIN 273 Women in Sports	3	KIN 225 Visual Comm. and Technology in Sport	2
PHIL/THEO/Catholic Studies elective	3	+THEO 101, 102, 103, 107, 110, 120, 130, 132, or 160	3
Elective	3	Elective	3
+Creative Arts elective	2-3	+KIN Activity	1
Total Credits	16-17	Total Credits	15

YEAR FOUR

Fall	Credit	Spring	Credit
KIN 408 Capstone	3	KIN 419 Internship	3
+PHIL/THEO/Catholic Studies elective 300-level	3	Electives	12
Electives	9		
Total Credits	15	Total Credits	15

* Take in non-season semester
 + Satisfies General Education requirement
 WI=Writing Intensive